



*Business Support on Your Doorstep*

# Enterprise Europe Network Serbia

supporting innovation



**University of  
Belgrade**



**European Commission**  
Enterprise and Industry



# Why we need innovation?

Innovation increases

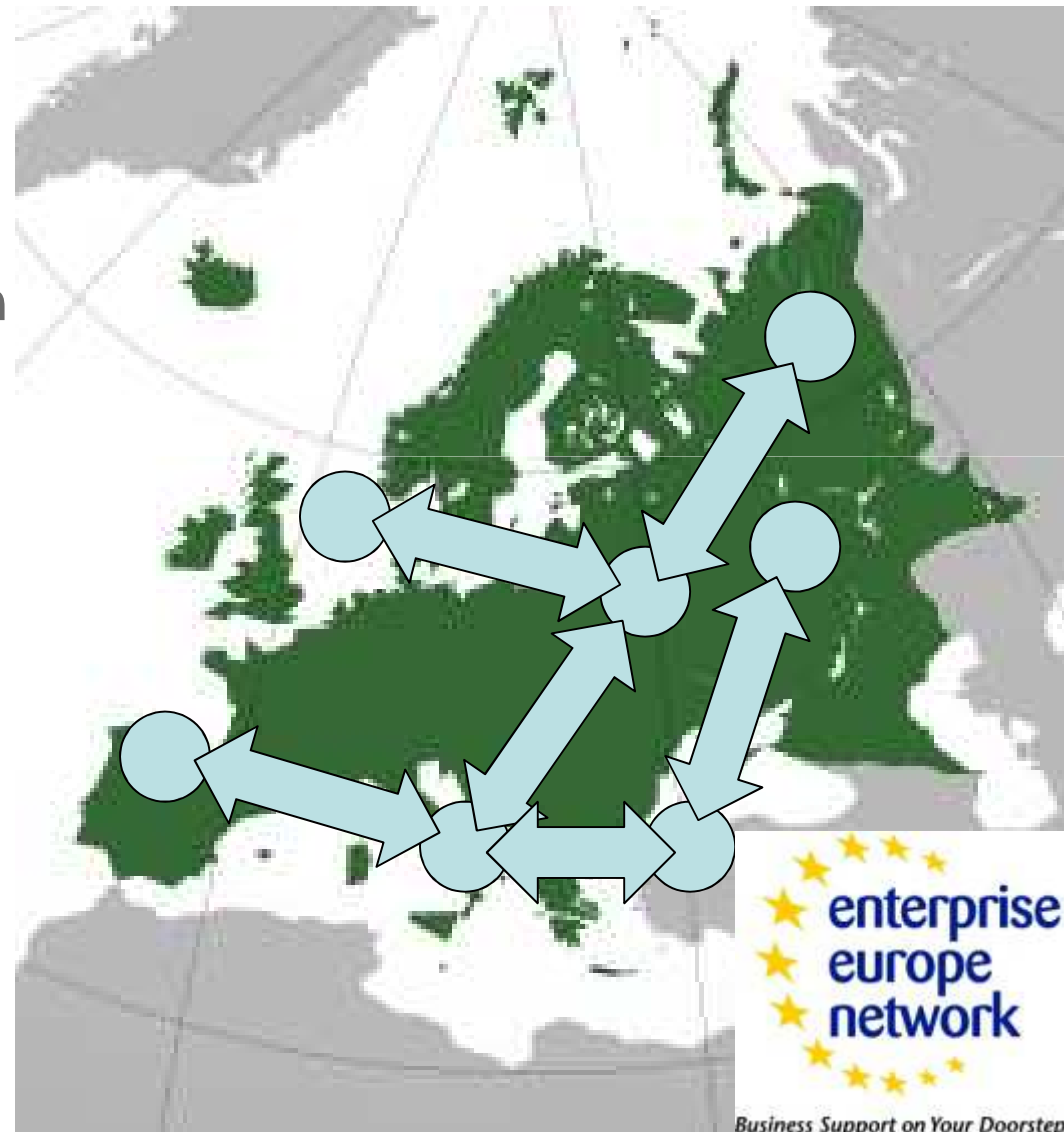
- (1) quality or appeal of the product ,
- (2) saves material or energy, and
- (3) reduces production cost.

# Who are we?

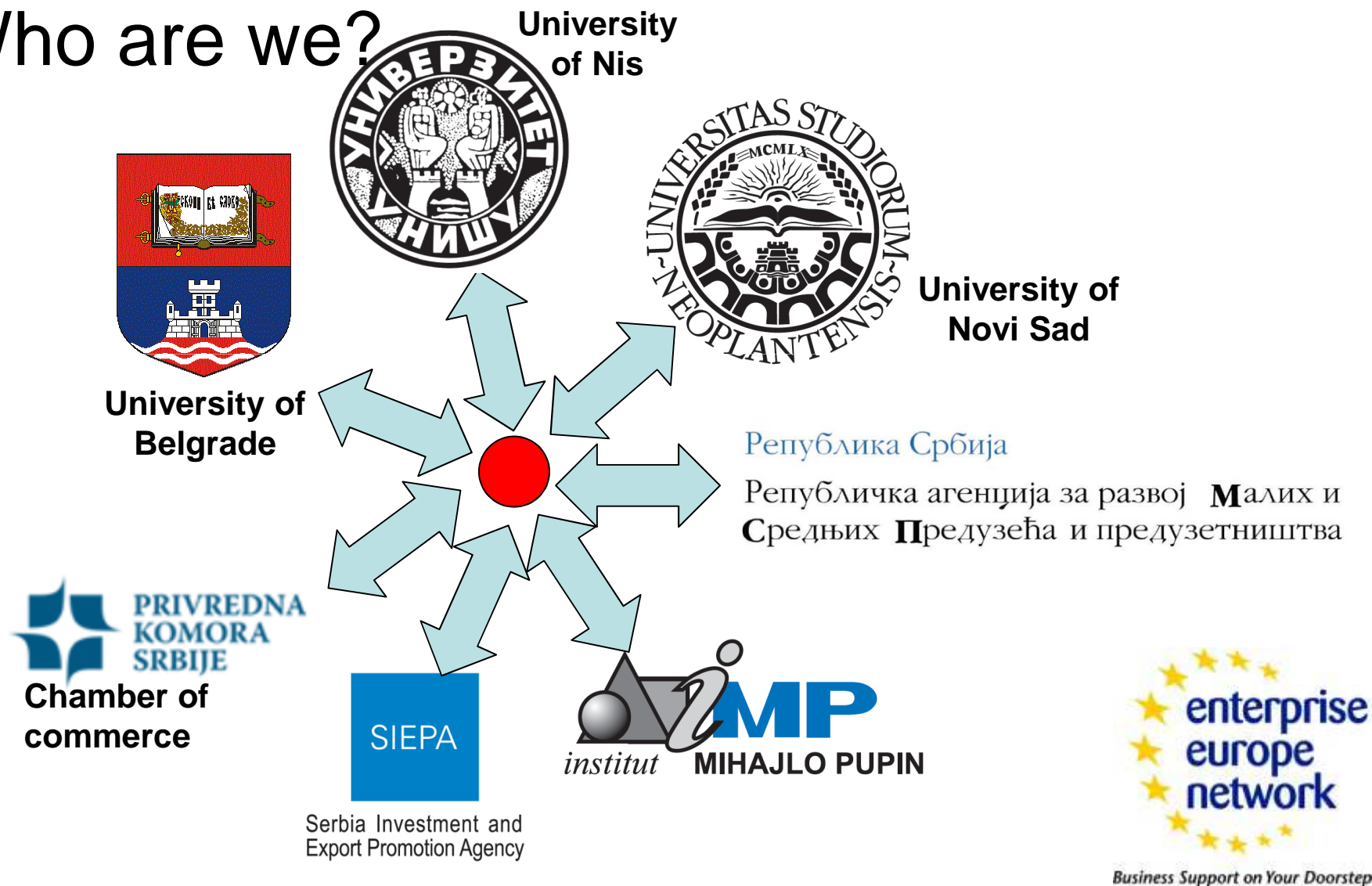
The Enterprise Europe Network is a key instrument in the EU's strategy to boost growth and jobs. Bringing together close to 600 business support organisations from more than 50 countries, we help small companies seize the unparalleled business opportunities in the EU Single Market.



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Belgrade



# Who are we?



# What do we offer?

**Free support services for SMEs: brokerage, partner search, EU project application support, auditing.**

**Example:** Using Europe's largest database of cutting-edge technologies, containing more than 23,000 profiles, the Network brings together research and commercial applications. The database is updated with new profiles on a weekly basis.

# Why at University of Belgrade?

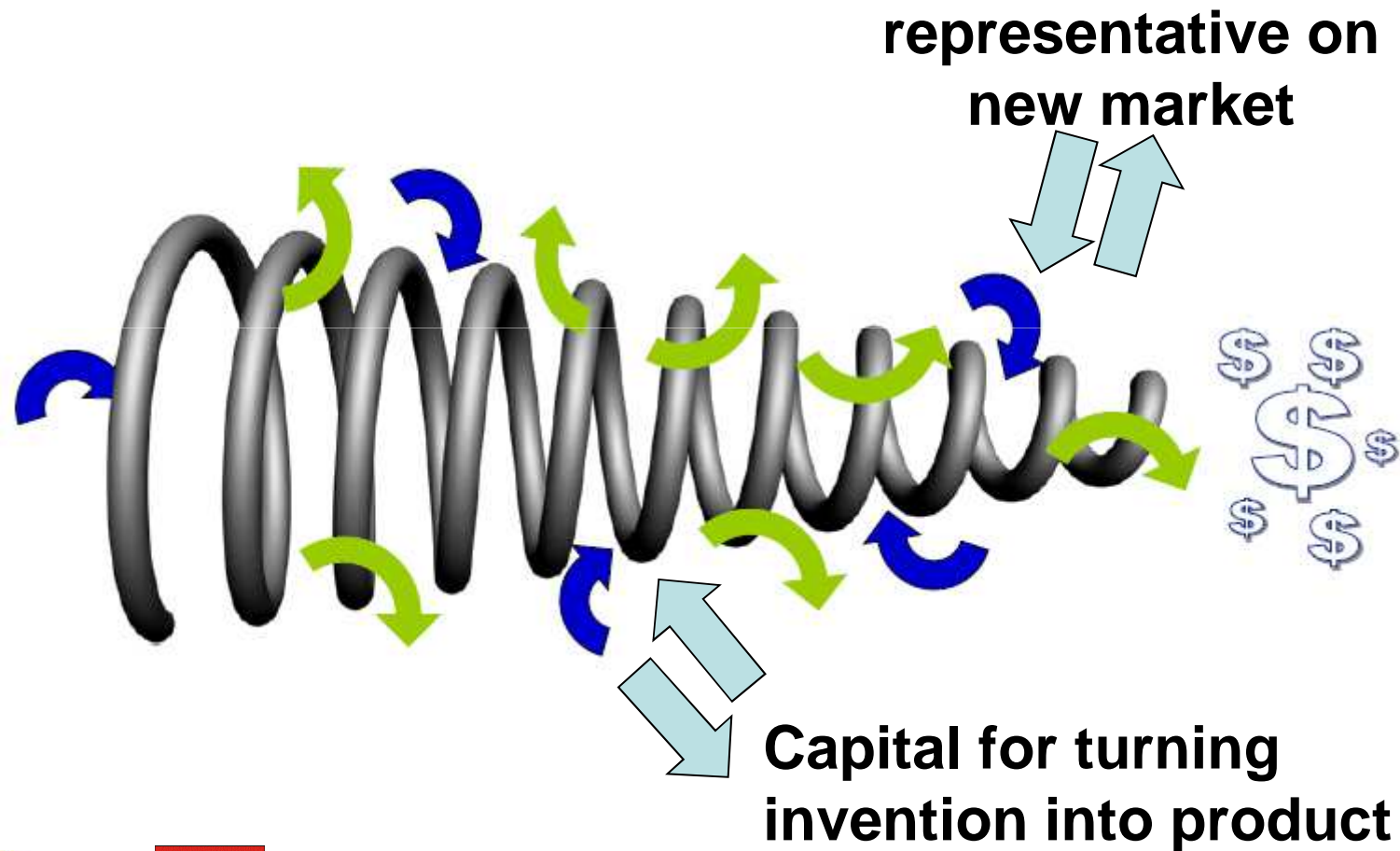
**Supporting shift from curiosity driven research to social and technological challenge solving.**

**Impact is measure of success (number of industrial projects, citations & patents).**

# Enterprise Europe Network supports:

- (1) Creation of partnerships for establishment of technology & service**

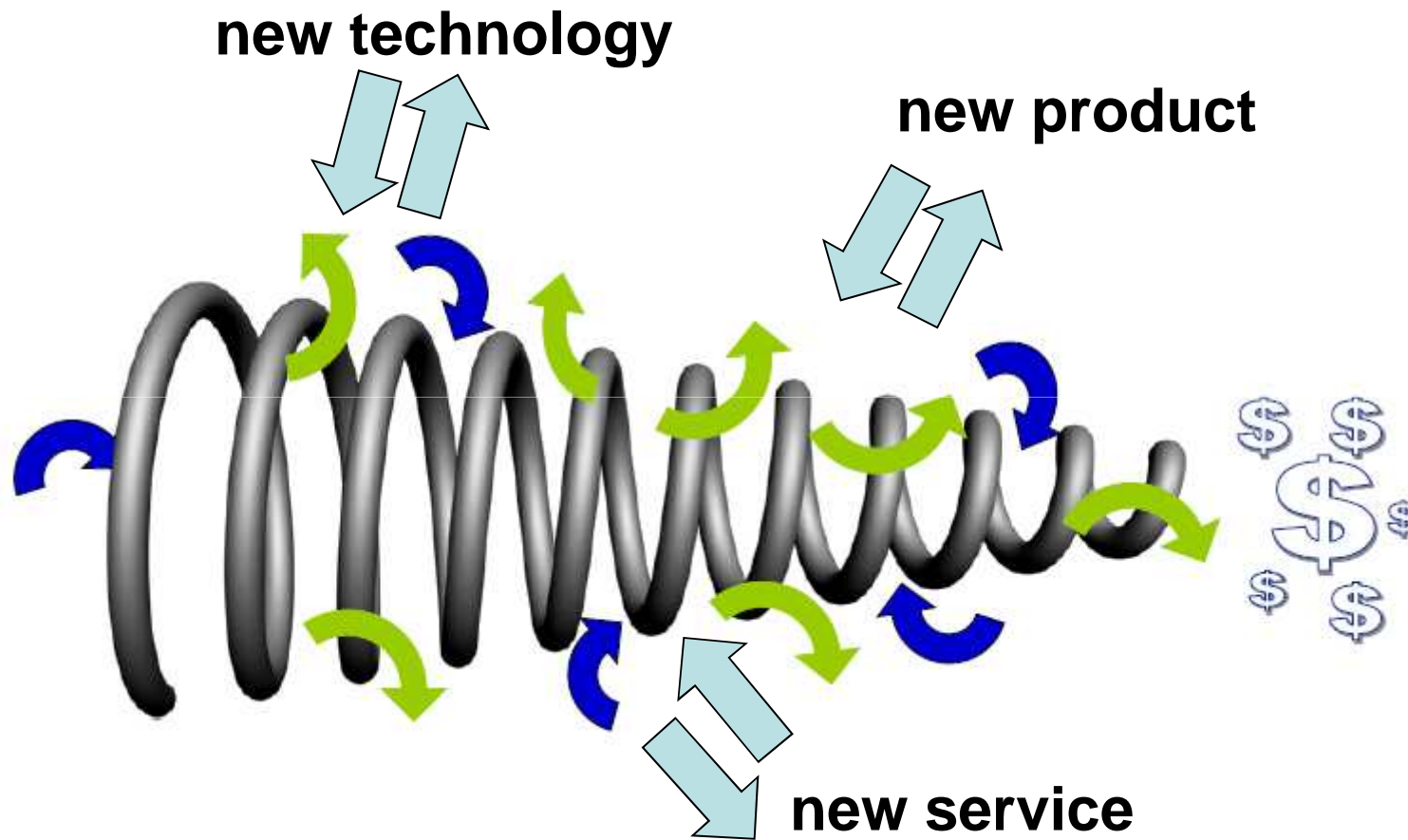
# Creation of partnerships





# Enterprise Europe Network supports:

## (2) Exchange of technologies and services



# Enterprise Europe Network supports:

## (3) Identification of applicable scientific results

discovery



technology  
transfer

# Enterprise Europe Network supports :

## (4) Access to EU Funds (CIP, FP7, IPA...)



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