

Science in Public
a celebration!

Field has exploded!

Department for
**Innovation,
Universities &
Skills**



UK Science
& Innovation
Network

Department for
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UK Science
& Innovation
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A graphic logo for Defra consisting of three overlapping leaf-like shapes in shades of green, arranged in a circular pattern.

defra

Department for Environment
Food and Rural Affairs

Department for
**Innovation,
Universities &
Skills**



UK Science
& Innovation
Network

A stylized graphic consisting of three overlapping leaf-like shapes in shades of green and yellow, positioned in the top right corner of the slide.

defra

Department for Environment
Food and Rural Affairs



RESEARCH
COUNCILS UK

Wellcome Trust



wellcometrust



THE ROYAL SOCIETY





hefce













ROYAL
ACADEMY OF
ENGINEERING



NESTA Making
Innovation
Flourish

www.nesta.org.uk



Many other scientific institutions



[University Centre for Science
Communication](#)
[University of Exeter
Department of Sociology and
Philosophy](#)
[University of Glamorgan Science
Communication Research Unit](#)
[Imperial College
London Science Communication
Group](#)
[Lancaster University Centre for
Economic and Social Aspects of
Genomics](#)
[University of Liverpool Science
Communication Unit \(within Physics\)](#)
[University
of Nottingham Institute for Science and
Society](#)
[University of Oxford Department of
Physics](#)
[Open University Faculty of
Science](#)
[Queen Mary, University of London
Department of Physics](#)
[University College
London Department of Science and Technology
Studies](#)
[University of Sheffield Faculty of
Science](#)
[University of Sussex SPRU Science and
Technology Policy Research, Centre for
Continuing Education, School of Life
Sciences](#)
[University of the West of England
Faculty of Applied Sciences](#)
[University of
Warwick \[1\]](#)
[University of Edinburgh College of
Science and Engineering, SCI-FUN](#)



national
co-ordinating centre
for public engagement



Examples of activity

- Science festivals
- Science centres and museums
- Events at other festivals (Bristol Fest of Ideas, Edinburgh Festival)
- Science busking (Science Made Simple, Maths Busking – Sara Santos)
- Science cafes
- Bright Club
- ‘Ambassador’ initiatives (STEM)
- Competitions (Ingenious, Famelab etc)
- Radio and TV programmes
- Social Media inc blogging, podcasting etc



Maths Busking



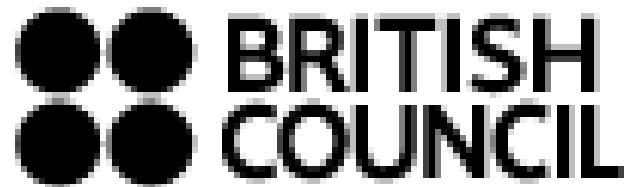
Matt Parker

Stand-up Mathematician





CHELTENHAM FESTIVALS



TV and Radio





Dream Communicators

- An air of celebration!

Dream Communicators

- An air of celebration!
- Developing skill

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- Developing skill
- Respect for the science and for the public

Dream Communicators

- An air of celebration!
- Developing skill
- Respect for the science and for the public
- Listeners and learners

Dream Syllabus

- The joy of sharing science!

Dream Syllabus

- The joy of sharing science!
- Comedy

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- Drama

Dream Syllabus

- The joy of sharing science!
- Comedy
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- Dialogue

Dream Syllabus

- The joy of sharing science!
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- Dialogue
- Finding audiences – spotting opportunities

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- Talking about risk

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- Developing ideas
- Talking about risk
- Story Telling

Dream Syllabus

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- Story Telling
- Performance skills

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- Talking about risk
- Story Telling
- Performance skills
- Writing better
- How to be interviewed
- Working with the media - ideas
- Planning and admin skills
- Evaluation

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Dream Support Structure

- Provides encouragement – and challenges the discouragement mentality

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- Promotes ‘lightness’

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- Opportunities to develop (ie fail sometimes!)